



The OLA Foundation's Community Health Program is committed to creating equitable, efficient, effective, and sustainable health solutions that empower communities and improve lives across Krishnagiri district, Tamil Nadu.

Our program supports and strengthens existing public health platforms such as **Village Health Sanitation and Nutrition Days (VHSNDs)** and **Patient Support Groups (PSGs)**—the closest touchpoints to the community. Our six key interventions include:

- Maternal Health
- Anemia Prevention and Management
- Nutrition
- Adolescent Health
- Non-Communicable Disease (NCD) Screening and Management
- Counselling and Referral Services

We also promote nutrition through **Community NutriGardens** established in Health Sub-Centres (HSC) and Anganwadi Centres (AWC) that serve as demonstration sites, provide nutritious produce for AWC meals, and encourage households to adopt kitchen gardening practices.

In addition, our field teams regularly **engage with communities** through **interactive health awareness** sessions on diverse health and social topics and actively celebrate health days to reinforce key messages and community participation.

Together with public health systems, we are building healthier communities through grassroots engagement, evidence-based interventions, and a strong focus on equity and access.

Interventions focused on Tribal areas

The tribal population is higher than the district percentage in the blocks of Kelamangalam (3.80 %) and Thalli (3.53%). These blocks, especially Thally, have hard to reach and dense forest areas inhabited by the wild elephants making the area vulnerable to frequent human animal conflicts, discouraging the health worker's visit and disrupting the health care delivery.

In addition to, strengthening the existing public health platforms such as Village Health Sanitation and Nutrition Days (VHSNDs) and Patient Support Groups (PSGs) to improve the outcomes in reproductive maternal, nutrition and child health and non-communicable diseases respectively, we are focusing on improving access to essential health care services in the hard to reach areas in tribal blocks through **MotoAarogyam** - our mobile health initiative that uses electric scooters equipped with diagnostic kits to deliver doorstep health screenings.

The services have been operational in Bargur and Uthangarai block as well and will be extended to the hard to reach areas in rest of the intervention blocks.

Program impact:

Objectives	Activities/ Inputs	Outputs	Outcomes
To improve the reproductive and child survival by enabling early detection, access to preventive care, counselling and follow up services by strengthening the community platforms like VHSND	<p>Setting up VHSNC committees</p> <p>Capacity building of health care workers in understanding and strengthening of community processes</p> <p>Convergence between ICDS, Health and family welfare and PRI departments</p> <p>The field associate from OF co-ordinates with the FLW Creates community awareness Supports with pre-mobilization Facilitates the Health education and community engagement session Support with IEC material</p>	<p>Increase in the number of functional VHSNC committees</p> <p>Improved participation of antenatal women, postnatal women, adolescents at VHSND</p> <p>Improved participation of males in RCH services</p>	<p>Delivery of quality services at VHSND as per SOP</p> <p>Improved pregnancy outcomes due to early detection and appropriate management of pregnancy</p>
To enable early detection, counselling and follow up for diabetes and hypertension by strengthening the community platforms like PSG	<p>The field associate from OF co-ordinates with the MLHP and WHV for providing information to community on PSG session</p> <p>Supports with pre-mobilization Facilitates the Health education and community engagement session Support with IEC material Creates community awareness</p>	<p>Increase in the number of PSG meetings conducted</p> <p>Increased participation rate from NCD patients</p> <p>Consistency in the participation rate</p>	<p>Delivery of quality services at PSG as per SOP</p> <p>Reduction in the NCD morbidity and mortality</p>

Improve community awareness and engagement through our community based events	<p>Observation of important health days</p> <p>Community awareness on critical thematic areas (antenatal care, immunization NCD, sickle cell anemia, nutrition, diarrhoeal diseases, common communicable diseases)</p> <p>Community awareness/community engagement during VHSND and PSG</p> <p>Information on schemes</p>	<p>Improved community awareness</p> <p>Improved health seeking behaviour</p>	<p>Improved utilization of services</p> <p>Improved health and wellbeing</p>
To improve access to essential health screening services in hard to reach areas	Field associates equipped with two wheelers with a point of care screening kit (Moto Aarogyam) visit the hard to reach areas with front line workers to deliver the essential health screening services	<p>Increase in the number of health screenings</p> <p>Increase in the early detection of anemia, diabetes and hypertension</p> <p>Improved follow up of detected cases</p>	<p>Reduction in the prevalence of anemia</p> <p>Reduction in the morbidity and mortality due to diabetes and hypertension</p>